

Katherine R. Deese

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INSTRUCTIONAL DESIGN-DEVELOPMENT PROFESSIONAL PORTFOLIO

SELECTED INSTRUCTIONAL DESIGN AND DEVELOPMENT PROJECTS

Benefit Agent New Hire Training

- Design, development, and maintenance of ongoing training for health benefit agents
- Migration and revision of content and delivery into new learning management system

Housekeeping Quality Control

- Thorough front-end analysis to identify the causes of a performance problem for a corporate setting
- Generated a list of solutions and planned for implementation of a system level learning solution

Basic Computer Skills for Older Adults

- Developed self-directed, multimedia instruction for Older Adults using Articulate Storyline 2
- Implemented and evaluated the materials

New Technology in the Old House

- Conducted systems analysis (policy, needs, instructional resource and technology infrastructure analyses) for a technology change initiative for a business setting
- Developed a technology change plan for implementation of the change

Corporate Culture: The Impact of Organizational Values on Employee Performance and Customer Loyalty

- Conducted research-based evaluation of an existing corporate culture training program
- Prepared a formal evaluation and developed a list of solutions for increasing the effectiveness of the training program

TECHNICAL SKILLS

- Designing online learning modules, ebooks, websites, and educational games
- Mobile application development
- Extensive use of the ADDIE model, Kirkpatrick Evaluation, Gagne's 9 events, Bloom's Revised Taxonomy, Keller's ARCS model
- Experience with SharePoint, Vyond, Audacity, Degreed, Intrepid Learning, Salesforce, Blackboard Solutions, Webex, Skype for Business, Adobe Creative Suite, Captivate, Articulate Storyline, iBooks Author, SPSS, Gaming software and design, Asana, Microsoft Project, Microsoft Office, Amicus Legal Software
- Video editing (including chromakey) using Adobe Premiere Pro, After Effects, Camtasia, and Echo 360
- Extensive experience with sound design and sound board operation in both professional and amateur music and theatre settings

EXPERIENCES

Instructional Designer UnitedHealthcare July 2018-present

- Analysis, design, and development of computer-based, instructor-led training, and instructional videos
- SharePoint site development and maintenance
- Cultural Ambassador

Advanced Distributed Learning Specialist SNAP, Inc. April 2018-July 2018

- Instructional Designer fulfilling a contract with the US Coast Guard at Marine Base Camp Lejeune
- Design and development of computer-based weapons and equipment training
- Collaboration with trainers and instructional designers in the Special Missions Training Center

Freelance Contract Storyline Developer ubiQus April 2018

- Language localization of existing HR training modules
- Conversion and editing to accommodate 4 non-English languages in Storyline 3

Global Client Success Advocate Blackboard, Inc. April 2017-February 2018

- Design and delivery of online professional development training for faculty and staff of multiple campuses
- Coordination of SaaS migration projects
- Client evangelism and communication with 100+ accounts
- Faculty and Staff LMS and online teaching tools support
- Assistance with emergency communications for multiple clients during natural disaster situations

Instructional Designer University of North Carolina, Wilmington 2015-2017

- Design and delivery of online and face-to-face professional development training for faculty
- Coordination of ADA compliance and video captioning for online instructional materials
- Course development and evaluation
- Faculty LMS and online teaching tools support
- Video development and editing for the Cameron School of Business
- Design, development, and delivery of face-to-face Blackboard training for US Marine instructors
- Collaboration with Randall Library on design and development of plagiarism training module and video

Graduate Research & Teaching Assistant Watson College of Education 2014-2015

- Assistance in teaching graduate-level courses in Instructional Design and Development
- Assistance with planning and implementation of university-level STEM initiative
- Service on search committee for hiring Instructional Technology faculty

Graduate Assistant/Content Developer Educating Language Minority Students Grant Project 2014-2015

- Design and development of multiple multimedia, self-directed computer-mediated instructional materials for teachers teaching English Language Learners (ELL) using Articulate Storyline authoring tool
- Modification of instructional materials to address learners' feedback and adherence to ADA and 508 regulations

Internship Next Level Consulting & Training Solutions, Wilmington, North Carolina 2014

- Analysis of content, learners, and learning environment to write learning objectives and assessments
- Design and development of multimedia, self-directed, computer-mediated instructional materials for use in corporate sales training using Articulate authoring tool

Additional Experience

Music, Chorus, Music Appreciation, Theatre Teacher, Instructor, and Director 1998-present

Served in these capacities in a number of educational and religious venues

Awards

- 2019 Wilmington Star News Theatre Best Sound Design
- 2018 Thalian Association Community Theatre Best Supporting Actress
- 2018 Thalian Association Community Theatre Best Sound Design
- 2017 CSA of the Quarter – Blackboard, Inc. Q3 2017
- 2016 Thalian Association Community Theatre Best Music Director
- 2016 Thalian Association Community Theatre Artistic Director's Award
- 2014 Donald R. Watson Education Scholar
- 2014 Ann Royer Corley Scholarship Recipient
- 2008 Guest Clinician – Brunswick County All County Chorus
- 1998 Performer – Grammy Award Winning Classical Album of the Year
- 1993 Alumni Scholar – Full Academic Scholarship

EDUCATION

Master of Science in Instructional Technology University of North Carolina, Wilmington 2015

Bachelor of Music University of Georgia 1997

Additional Training

- Quality Matters QM Coordinator
- Training Quality Matters APPQMR Training
- Grant Writing Workshop Series
- Evaluated Digication software for a campus-wide e-portfolio initiative